



# Family Engagement

## Building a stronger community with families in mind

JFK leadership firmly believes that strong family and school partnerships result in better whole child outcomes and brighter futures for students. This was a driving factor behind hiring a bilingual Communications Specialist in the beginning of the 2019-20 school year. This position was combined with the Family Liaison position due to the latter position being eliminated.

### Components of the Communications Specialist position include:

#### Communication

- Strengthen JFK brand awareness within the community
- Facilitating conversations between families and JFK staff
- Keeping families informed on important updates, events, initiatives and programs
- Supporting outreach efforts for the school community through events and recruitment

#### Advocacy

- Aiding families in registering for parent portal
- Directing families to district and community resources
- Supporting parent leadership development in recruiting for Commander Connection PTSA

#### Coordination

- Planning family and school-wide events (e.g., Parent Teacher Conferences, Ribbon Cuttings, Public Relation Events, etc).
- Facilitating School Governance Structures (e.g, ELA-PAC).
- Inviting SW Denver community to participate in school wide events. JFK leadership firmly believes that strong family and school partnerships result in better Whole Child outcomes and brighter futures for students. In the 2019-20 school year alone, JFK has implemented various Family Engagement efforts that have resulted in at least one event per month including:

#### Parent-Teacher Home Visits

JFK has completed a significant amount of Parent-Teacher Home Visits - approximately 70 positive home visits were completed in combination with delivering Thanksgiving food baskets.

#### Annual Parent Teacher Conferences (PTC)

Each year, JFK hosts Parent/Teacher Conferences in the Fall and Spring. The goal of PTC is to facilitate collaboration between teachers and parents to support the student's overall success at school. For the Spring 2020 Semester conferences, JFK hosted a resource fair for families where 187 families were connected with 40+ Southwest Denver-based community agencies. A community potluck was also offered to provide a place where families and JFK staff could gather and continue to build connections.



**JFK Communications Specialist outreaches to Bear Valley Middle School at their 2019 Back to School BBQ**